

# MEDIA DATA 2026

THE GATEWAY TO THE WORLD OF  
INDUSTRIAL DIAMOND

# B2B

**INDIAMOND.WORLD**  
connecting industrial diamond professionals

**DIAMOND BUSINESS**  
Abrichten | Schleifen | Polieren | Zerspanen | Läppen | Honen | Glätten

## CONTENT

<b>Editorial Focus</b>	<b>  3</b>
<b>Format and Column Advertisements</b>	<b>  4</b>
<b>Additional Print Options</b>	<b>  5</b>
Company Portrait	5
Inserts	5
Reprint of Your Article	5
Supplier Listing	6
Wall Calendar	6
Magazine Subscription	6
<b>Online Advertising</b>	<b>  7</b>
Company Profile	7
Member of INDIAMOND.world	
Presenter Online Magazine INSIDER	8
Banner Advertising	8
Trade Fair Edition	9
<b>Technical Specifications</b>	<b>  10</b>
<b>Contact</b>	<b>  11</b>



# 2026

## WHO PROVIDES ORIENTATION STAYS TOP OF MIND

WITH DIAMOND BUSINESS



► [DIAMOND-BUSINESS.world](https://www.diamond-business.world) ► [INDIAMOND.world](https://www.indiamond.world)

1| 2026  
**Coolants and Lubricants**  
Efficiency, Safety,  
Sustainability

2| 2026  
**Grinding Techniques**  
Precision in  
Perfection

3| 2026  
**Highlights**  
of the International  
Metalworking Industry

4| 2026  
**Machine and Tool  
Manufacturing  
with Diamond**  
Hardness Meets Precision

Trade Fair **GrindigHub**

Trade Fair **AMB**

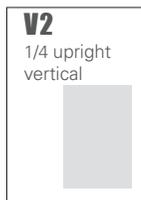
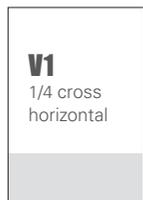
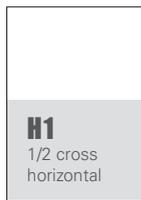
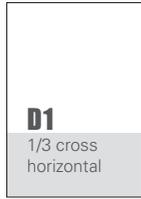
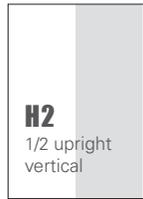
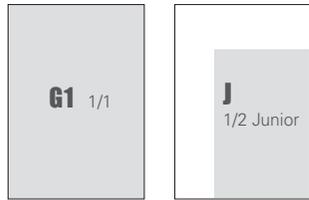
**Editorial Deadline**  
06.02.2026  
**Publication Date**  
06.03.2026

**Editorial Deadline**  
27.03.2026  
**Publication Date**  
30.04.2026

**Editorial Deadline**  
10.07.2026  
**Publication Date**  
28.08.2026

**Editorial Deadline**  
09.10.2026  
**Publication Date**  
06.11.2026

## FORMAT ADVERTISEMENTS

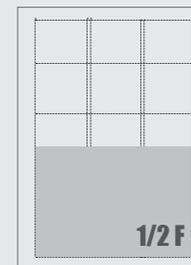
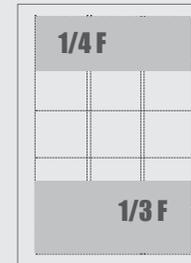
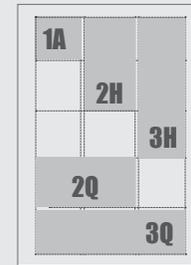


Format	Typ	Width × Height in mm	Ad Price in Euro
*Cover incl. Story	<b>T/U1</b>	185 × 200	3.999,-
1/1	<b>G1/U2</b>	210 × 297	2.999,-
1/1	<b>G1/U3</b>	210 × 297	2.999,-
1/1	<b>G1/U4</b>	210 × 297	3.299,-
1/1	<b>G1</b>	210 × 297	2.443,-
1/2 Junior	<b>J</b>	130 × 226	1.691,-
2/3 Junior	<b>J1</b>	130 × 297	2.047,-
1/2 cross	<b>H1</b>	210 × 148	1.589,-
1/2 upright	<b>H2</b>	105 × 297	1.589,-
1/3 cross	<b>D1</b>	210 × 99	1.021,-
1/3 upright	<b>D2</b>	70 × 297	1.021,-
1/3+ upright	<b>D2+</b>	80 × 297	1.158,-
1/4 cross	<b>V1</b>	210 × 74	824,-
1/4 upright	<b>V2</b>	105 × 148	824,-

**\*Design Guidelines for Cover Bookings – see page 10**

Agency Discount: 15%

## COLUMN ADVERTISEMENTS



Format	Typ	Width × Height in mm	Ad Price in Euro
1-column	<b>1A</b>	55 × 55	159,-
2-column high	<b>2H</b>	55 × 110	254,-
3-column high	<b>3H</b>	55 × 165	346,-
2-column cross	<b>2Q</b>	115 × 55	261,-
3-column cross	<b>3Q</b>	175 × 55	364,-
1/2 Frame	<b>1/2F</b>	175 × 121	1049,-
1/3 Frame	<b>1/3F</b>	175 × 80	716,-
1/4 Frame	<b>1/4F</b>	175 × 61	556,-

**Column Advertisements: Black/White + 1 Color 25% Discount**

### **Our Service for You!**

We are happy to design your advertisements, promotional presentations, and inserts.

Price upon request at:

[anzeigen@diamond-business.world](mailto:anzeigen@diamond-business.world)

For all format and column advertisements, please add **3mm bleed and crop marks**.

## COMPANY PORTRAIT

We present companies and/or personalities with a Company Portrait!

We are pleased to offer you the opportunity to combine company and product information within the framework of an interview enriched with individual background details.

This creates an exclusive, neutral feature with exceptional added value.



### Article Length

4 pages without third-party advertising or 6 pages with third-party advertising, including print and images, interview and editorial work, layout, and two correction phases

**€ 1.729,-**

Online publication for 5 years on [www.indiamond.world](http://www.indiamond.world)

**€ 198,-**

## INSERTS

Your industry-specific information

For marketing activities to fully unfold their impact, form and design are of particular importance.

Inserts in our magazine have proven to be a highly effective tool for acquiring new customers.

With your insert, your message reaches the target group directly – in a matching design and professional layout.



Weight up to 25g	<b>€ 229,-</b> per thousand copies
Weight 25–50g	<b>€ 367,-</b> per thousand copies

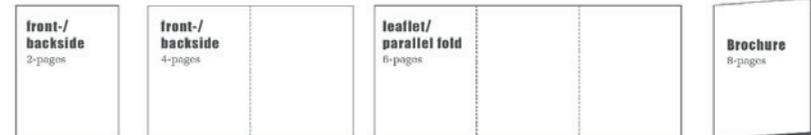
(excluding printing) Bound inserts upon request, maximum format 205 × 290 mm

## REPRINT OF YOUR ARTICLE

For your appearance outside the print magazine

Would you like to use an already published article for trade fairs, seminars, or events outside the magazine? We will be happy to prepare it for you in an attractive layout and provide you with a print-ready PDF for reprints or as a handout.

Contact us – we will advise you individually on layout, circulation, and all further details.



We will be happy to provide you with a tailor-made offer

**Price according to effort**

## SUPPLIER LISTING

Ongoing visibility as a supplier in the print magazine

In the print edition, the supplier directory presents all listed providers — systematically structured by categories and service areas — to enable users to quickly find the right partner.

### Basic Entry A–Z Listing

<b>A</b>	<b>abrasives</b> <b>AGATHON</b>	<b>14-Abrasives GmbH</b> Bathhaus-Neumarkt-Str. 28a 59483 Eitorf	Fon +49 (0)9522 70975-40 Fax +49 (0)9522 70975-94 info@14-abrasives.com www.14-abrasives.com	8.3 • 8.4 • 8.5 • 10.2
		<b>Agathon AG</b> Gartenstrasse 1 4102 Belfach   Schweiz	Fon +41 (0)52 657 4500 info@agathon.ch www.agathon.ch	3.3 • 3.4 • 3.8 • 4.2 • 4.8 7.6

A-Z Listing	€ 72,- inkl. Logo
Price per Category	€ 27,- inkl. Logo

The booking is valid for one year and will be automatically renewed for another year unless terminated at least three months before expiration.

### Category Entry

<b>1.1 Diamantsägekörnung synthetisch</b> Diamond Saw Grit synthetic	<b>CERATONIA</b>
<b>CERATONIA GmbH &amp; Co. KG</b> www.ceratonia.com	<b>CERATONIA</b>
<b>ILJIN</b> Europe GmbH www.iljindiamond.com	<b>ILJIN</b> Diamond

## WALL CALENDAR

The Wall Calendar with Industry Power

With an advertisement in the Wall Calendar, you are present 365 days a year – in offices, reception areas, and production halls of numerous tool users.

The calendar lists all key industry dates and is distributed together with Issue 4 of the previous year.



Basic Advertisement 85mm wide x 50mm high	€ 652,-
Premium Advertisement 120mm wide x 50mm high	€ 748,-

With DIAMOND BUSINESS, I subscribe to a leading magazine of the diamond industry and benefit from up-to-date expert and company contributions as well as scientific perspectives and innovations.

Boris Champion, Schweiz



## ANNUAL SUBSCRIPTION

**Domestic** € 58,-  
(incl. VAT and shipping)

**Abroad** € 69,-  
(incl. shipping)

**Single issue** € 15,-  
(plus shipping costs)



The annual subscription will be automatically renewed for another year unless terminated at least three months before expiration.



## INDIAMOND.WORLD

The information and networking portal for industrial manufacturing and the application of diamond and CBN cutting materials.

Company profiles from the industry: machine manufacturers, tool manufacturers, components, service providers, institutes

Technical articles on applications of industrial diamond and CBN in various fields

Current industry news and market information

Relevant professional events and trade fairs

Indiamond.world offers you the opportunity to effectively present your company, communicate innovations, and strategically position your products in the market.

## COMPANY PROFILE MEMBER OF INDIAMOND.WORLD

Select your preferred package	EXPLORER	BASIC	PLUS	PREMIUM
	For free	30 € per month (360 € per year)	80 € per per month (960 € per year)	125 € per month (1500 € per year)
Read full article	✓	✓	✓	✓
Logo, Company Name, Country, Address		✓	✓	✓
Company Profile (incl. Products and Services)			✓	✓
Website Link		✓	✓	✓
Publish Images				✓
Publish Videos			1 incl.	4 incl.
Publication of Your Product Brochures (PDF)			2 incl.	4 incl.
Product Categories (additional categories €9/month)		1 incl.	3 incl.	6 incl.
Automatic Annual Magazine Subscription Diamond Business		✓	✓	✓
Banner Advertising in Categories on INDIAMOND World (permanent)			1 incl.	2 incl.
Online Publication of Article (% of €198)		50%	incl.	incl.
Double Page in the Trade Fair Magazine		3000 €	2400 €	1500 €

## Presenting Companies

We will be happy to handle the entry and all necessary updates for you free of charge!

The booking is valid for one year. It will be automatically renewed for another year unless terminated at least three months before expiration.

# BANNER ADVERTISING

SHOWCASE YOUR BUSINESS EFFECTIVELY WITH OUR ONLINE ADVERTISING OPPORTUNITIES!

## Online Magazine **INSIDER**

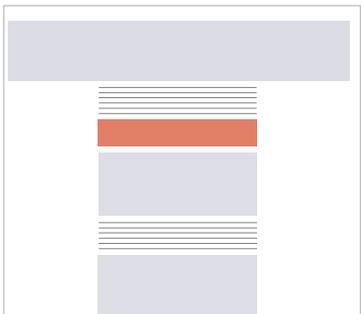
The online magazine Industrial Diamond.world INSIDER offers German and English articles as well as press releases with direct links to the portal **www.indiamond.world** and the suppliers listed there.

Our English contributions ensure wide reach in the international market, and each article is additionally linked to the German version in the INDIAMOND.world knowledge forum.

We are also happy to support you in bringing your news effectively to the market.

**Reach up to 10,000 readers.**  
**Published 8 times a year.**

Format	696x100px
per mailing	<b>€ 499,-</b>



## www.diamond-business.world



**LANDSCAPE BANNER** 1125 x 145px



**TILE ADVERTISEMENT** 285 x 512px

per month	<b>€ 198,-</b>
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\* We accept a minimum height of 145 px.  
The width of 1125 px is fixed.

### Submission:

Permitted file formats for image advertisements:  
**png, gif, jpg**

## www.indiamond.world

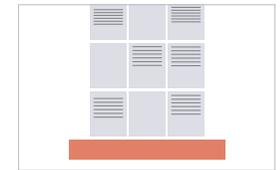
You have available production capacities and want to increase your visibility directly?

We will be happy to publish your online banner for

per month	<b>€ 249,-</b>
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**TILE ADVERTISEMENT**  
346x512px



**LANDSCAPE BANNER**  
1125x160px



**BANNERBOX** 336x280px

### Submission:

Permitted file formats for image advertisements:  
**png, gif, jpg**



## ANOTHER REASON TO BECOME A MEMBER

Our English-language trade fair edition of INDIAMOND.world is published for industry-specific exhibitions. Here you can present your highlights and innovations in advance, including your booth reference, on a double page. By scanning the QR code, trade fair visitors are directed to the B2B portal [www.indiamond.world](http://www.indiamond.world), allowing them to preview your portfolio. Since the magazines are usually passed along within companies, your advertisement achieves considerable readership.

### TRADE FAIR EDITIONS 2026: GrindingHub AMB

#### BOOK ME

<b>Premium Member:</b>	<b>€1.500,-</b>
Double Page:	€2.998,-
Inside Front Cover:	€2.893,-
Inside Back Cover:	€2.893,-
Back Cover:	€3.170,-

**As a Premium Member,**  
you receive your double  
page in our trade fair  
edition with a  
**50% discount.**

## TECHNICAL SPECIFICATIONS

DIAMOND BUSINESS Magazine

### Magazine Format

210 mm wide × 297 mm high,  
with bleed 214 × 303 mm

### Type Area

175 mm wide × 242 mm high,  
3 columns, each 55 mm wide

### Printing Profile:

ISOcoated\_v2\_300\_eci.icc  
ISOcoated\_v2\_300\_info.pdf

### Printing Process:

Sheet-fed offset printing and  
perfect binding

### ISSN:

1619-5558

### Extent Analysis:

64 to 96 pages per issue

## Print Materials

### Data Submission:

- Print-ready digital files
- PDF format | PDF/X-3
- No transparent background in the PDF

Send print materials by email to: [info@diamond-business.world](mailto:info@diamond-business.world)

**Fonts:** Fonts must be embedded in the PDF.

**Image Resolution:** 300 dpi, CMYK

### Format/Bleed:

The document size must match the correct dimensions of the booked ad space. All advertisements must include a 3 mm bleed and crop marks.



## Design Guidelines for Cover Booking

### Cover Image / Front Page

- a) Design without text
- b) Logo placement
- c) Web address placement

Special design requirements are subject to a 25% surcharge

### Cover Story

- a) Editorial contribution of 4 pages
- b) Text requirements according to author guidelines

Your cover image will be displayed free of charge for 12 months from publication on the homepage **[www.diamond-business.world](http://www.diamond-business.world)** and will include a link to the cover story on **[www.indiamond.world](http://www.indiamond.world)**

### Our Quality Seal: IVW Certified

(see also [www.ivw.de](http://www.ivw.de))

Member of the German Audit Bureau of Circulations (IVW) (ensuring verified circulation figures)



## Information for Authors

The author guidelines are intended to help ensure that texts are created in a way that allows our layout agency to process them with minimal errors and to establish a clear connection to the images.

The author guidelines of DIAMOND BUSINESS KG can be found on our homepage:

**[www.diamond-business.world](http://www.diamond-business.world)**.



We will be happy to add you to our author mailing list. Please send us a short message at: [redaktion@diamond-business.world](mailto:redaktion@diamond-business.world).

### Author Honorarium Form



Our General Terms and Conditions can be found here:



Print



Online

# WE CONNECT YOU WITH THE WORLD OF THE DIAMOND INDUSTRY

and offer you **ATTRACTIVE COMMUNICATION PLATFORMS**

## 24 YEARS OF DIAMOND BUSINESS TRADE MAGAZINE

Service providers and component suppliers value the industry-specific reports on the use of superhard cutting and grinding materials, tool technologies, manufacturing processes and methods, as well as the machines and semi-finished products used for these applications. Authors from universities and industrial companies report on innovations, tests, and trends, providing a broad spectrum of information for executives in production, research, and management.

## Your Contacts

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